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## Sales & Marketing Trainee

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### Responsibilities

- Promote brand identity through face to face marketing
- Develop new accounts and identify business opportunities
- Handle customer enquiries and follow up sales activities
- Raising brand awareness through corporate marketing channels
- Appreciate and deliver brand values of Cetec and its portfolio of brands
- Brainstorming and developing marketing strategies to increase customer acquisition
- Support marketing activities including events, exhibitions, promotional campaign, etc.

### Requirements

- Fresh graduates and Degree holder in any disciplines
- An excellent presentation skill and strong organizational ability
- Passionate about interacting with people
- Strong interpersonal, communication and problem solving skills
- Good command of both written and spoken English & Chinese (both Cantonese and Putonghua)
- Passionate about a professional career in the home textile industry